



**WYOMING
GOVERNOR'S
COUNCIL ON
PHYSICAL
FITNESS
& SPORTS**

Wyoming Governor's Council on Physical Fitness & Sports

- Endorsement Application -

Complete this form to request the Governor's Council's endorsement of an event or program

The Council's Mission is to promote and encourage citizens of Wyoming to achieve physical fitness through physical activity, regular exercise, and participation in sports; and to coordinate physical fitness programs in Wyoming.

Please complete and submit the following request for endorsement at least ninety (90) days prior to your event date. **Please type or print all answers.** If this request for endorsement is approved the Council will provide a logo which must be included in all event promotional material at no cost to the Wyoming Governor's Council on Physical Fitness & Sports. Use of the logo is free if 75% (seventy-five percent) or more of the event proceeds will be donated to a charity or non-profit organization. Otherwise, if less than 75% (seventy-five percent) of the event proceeds will be donated to a charity or a non-profit organization, the Governor's Council will charge a fee for the use of the logo equal to 2% (two percent) of the event proceeds. All applicants must agree to display the Wyoming Governor's Council on Physical Fitness & Sports banner during the event. Events endorsed by the Wyoming Governor's Council will be listed on the Council's official website at <http://www.wyomingfitnesscouncil.org>.

ORGANIZATION INFORMATION

| | |
|--------------------------|----------------------|
| Event/program name: | <input type="text"/> |
| Event date(s): | <input type="text"/> |
| Presenting organization: | <input type="text"/> |
| Primary contact: | <input type="text"/> |
| Title: | <input type="text"/> |
| Alternate contact: | <input type="text"/> |
| Title: | <input type="text"/> |
| Organization: | <input type="text"/> |
| Address: | <input type="text"/> |
| | <input type="text"/> |
| | <input type="text"/> |
| Phone: | <input type="text"/> |
| Fax: | <input type="text"/> |
| Email: | <input type="text"/> |

EVENT/PROGRAM ENDORSEMENT CRITERIA

The following criteria will be considered in the endorsement application process. *Check all that apply to your event/program.*

- The event/program is fitness- or activity-oriented.
- The presenting organization/event host has good credibility with its constituents and event/program participants.
- The event/program will provide a positive experience for its participants.
- The event/program will be conducted by qualified officials (if applicable).
- The applicant will provide a safe environment for its participants. Appropriate safety equipment will be worn by all participants (e.g., helmets in bicycling events and shin guards in soccer events).
- Adequate and appropriate medical supervision and support, including emergency preparedness, will be provided during the event/program.

- The presenting organization/host will have liability insurance for the event/program and will inform participants of their responsibility to obtain personal injury insurance. Proof of liability insurance will be provided to the Governor's Council.
- Sponsors of the event/program do **not** produce and/or sell alcohol or tobacco products as their primary business. **The Wyoming Governor's Council on Physical Fitness & Sports does not endorse events sponsored by businesses that produce and/or sell alcohol or tobacco products as their primary business.**
- The event/program will be presented/hosted by a nonprofit organization and will be operated on a self-supporting financial basis with all proceeds going to a nonprofit or charitable organization.

EVENT/PROGRAM INFORMATION

Type of event (*check all that apply*):

- Competitive sports event
 - Sports clinic
 - Sports camp
 - Fitness event (participants are physically active)
 - Health/fitness fair
- Other:

Event/program description (*list sports if applicable*):

Event/program purpose:

Number of years event/program has been held:

Has this event/program received previous endorsement from the Council? Yes No

Location of event/program (city and county):

If multiple sites, list all cities and counties:

PARTICIPANT INFORMATION

Estimated number of participants:

Age range of participants:

Description of participants (*check all that apply*):

- Experienced athlete
- Occasional athlete
- Non-athlete/new participant
- Adult male
- Adult female
- Senior citizen (over 60)
- Youth (ages 12-18)
- Children (under 12)

Does your event seek to involve any of the following?

- Physically disabled
- Developmentally disabled
- Sedentary population

Sponsor / Promotion Information

Note: The Wyoming Governor's Council on Physical Fitness & Sports does not endorse events sponsored by businesses that produce and/or sell alcohol or tobacco products as their primary business.

Please list your financial and in-kind sponsors:

How is your event/program promoted? (Check all that apply.)

- Direct mail
- Press releases
- Paid advertising

Public service announcements

Through sports/club networks

Web site

Other

Describe your role with the presenting organization or host:

LIABILITY DISCLAIMER

All liability to third parties, loss or damage as a result of claims, demands, costs, or judgment arising out of activities to be carried out by the program presenter/host are the responsibility of the presenter/host and not the responsibility of the Wyoming Governor's Council on Physical Fitness & Sports.

Endorsement of the proposed event/program does not constitute endorsement of the presenting or sponsoring organization or the products used during the event.

VERIFICATION AND SIGNATURE

I verify that I have read the Event/Program Endorsement Criteria and certify that the above event/program meets all minimum requirements. Therefore, I request the endorsement of the Wyoming Governor's Council on Physical Fitness & Sports. I understand that if granted, the endorsement is awarded on a one-time-only basis and I must re-apply for future endorsement. If at any time the presenting/host organization changes and the event/program no longer meets the minimum criteria for a Governor's Council endorsement, the Governor's Council will be notified immediately in writing. I further certify that I am authorized to sign this application on behalf of the presenting/host organization.

signature *date*

printed name

SUPPORTING MATERIALS / ENCLOSURES

Please enclose the following materials with this application:

- Promotional brochures from *previous year* event/program
- Promotional material for the proposed event/program (DRAFT form is acceptable)
- Registration forms or any other materials which describe the event/program and the presenting or host organization

NOTIFICATION

You will be notified within three weeks of receipt of these materials whether or not your application for endorsement has been approved.

QUESTIONS?

Contact the Governor's Council with questions via email at chairperson@wyomingfitnesscouncil.org

Return this application and supporting materials to:

Governor's Planning Council for Physical Fitness & Sports
P.O. Box 1781
Cheyenne, WY 82003 Submission of Materials